

# Palatka Daily News

Published Every Afternoon Except Sunday, at Palatka, Florida, by Vickers & Guerry.

M. M. Vickers ..... Business Manager.  
Goode M. Guerry ..... Editor.  
Miss Nell Lucas ..... Society Editor.

The management reserves the right to reject all objectionable advertising. Rates for advertising space made known on application.

Subscription prices in advance  
One year.....\$5.00 One month.....60c  
Six months.....\$2.50 One week.....15c

Application made for Entry into the Post Office at Palatka, Florida, as Second Class Mail Matter.

Delivered Anywhere in the City By Carrier for 15 Cents Per Week.

Telephone ..... 195

TUESDAY, DECEMBER 2, 1919

## NOTICE TO SUBSCRIBERS.

Subscribers who do not get their paper are requested to call 195. The News wants every person in Palatka to get a paper every day and we will use every effort to see that it is delivered.

## SOUTH FLORIDA LEADS.

That enterprising and public-spirited gentleman, Mayor J. D. Smith, of Marianna, in a letter to the Times-Courier of that city calls attention to a very marked difference between West Florida and South Florida in the vital matter of advertising their resources with a view to attracting migration and capital, says the Quincy Times. These busy, hustling South Florida counties, cities and towns are growing all the time and getting the bulk of the new people and new capital coming into the state because their city and county governments and chambers of commerce realize the value of advertising through printer's ink and keep always on hand booklets and pamphlets and other writings from authentic sources. These show in detail the resources and attractions of their sections and are sent to all parts of the country where they will do the most good and are constantly informing and educating the people as to the advantages of South Florida.

When a man in a distant state who is thinking of moving to Florida wants information about his proposed new home he has only to write to the officials of such cities as Lakeland, Orlando, Fort Myers and dozens of other South Florida communities and he is promptly supplied with literature on the subject, for they keep it on hand; and for that reason there is a steady trickle of desirable immigration down into that part of the state, drawn there by attractive advertising put right in the hands of the man who wants it.

But suppose that man wanted to settle down in Gadsden county, where would he get the literature telling him in facts and figures of the resources of the richest agricultural county in the state and of one of the best county towns? We don't know, nor does anybody else, because we haven't got any such literature and have made no effort to get it. The result is that we stand still, with our fixed population and fixed capital, while all the new people and new money pass us by. They have never even heard of us, and the fault is all our own.

Every town in West Florida is waking up to the fact that it pays to advertise. This is true of towns and counties as well as of business firms and commercial enterprises. The town which does not advertise its attractions and resources to the world, in this day of publicity, is in the same situation with the merchant who does not advertise, and gives other towns which do present their claims the same advantage that it gives to the merchant who keeps his stock moving by letting the public know about it.

Nothing pays so well as well-presented, well-considered publicity, and the sooner West Florida realizes this fact and keeps its advantages before the rest of the country, the sooner will this section become the highly developed, well settled section for which nature designed it.

## GETTING THE CENTENNIAL.

Plans for having Palatka designated as the site for the holding of the exposition commemorating the Florida purchase are taking shape. It is now a question only of whether or not Palatka can be designated.

To those who have always laughed and ridiculed any progressive undertaking to death in Palatka efforts being put forth now by the Business Men's Association will not appear, but to those who are constantly on the lookout for something that will benefit the city the executive committee of the association appeals for assistance and support.

Palatka, of course, could not finance the exposition. No city in Florida could, not even Jacksonville. But it was never intended that any one community should finance it. The state proposes to make a very large appropriation, and the Federal government will do at least as much for the Florida purchase as it did for the Louisiana purchase, which was about \$3,000,000.

What Palatka is most interested in right now is being designated as the exposition site. There will be no trouble in getting the proper location here and in financing the undertaking. Let's get it first.

## JINGOES BUSY AGAIN.

Business in war is growing dull. The jingoes are getting busy to stir up something new. We have seen it recently cropping out in Mexico with the Jenkins case as the basis. The press associations have had a very difficult task of running down all kinds of wild rumors, and many very senseless and unauthenticated stories have been allowed to creep through.

One instance of the activity of the jingo press agents is a story appearing today in which it is stated that a woman says that Consul Agent Jenkins is being badly treated in prison. This is to stir sentiment here, of course. There is nothing to indicate that the story is true. The United States has investigated all phases of the Jenkins case, knows where he is imprisoned and expects soon to have him released.

We don't believe that this country should go to war

with Mexico over any such wild stories and the public should not pay any attention to them, resting assured that our department of justice agents are in touch with the situation and that the government cannot be constantly denying such stories.

## WHERE JOBS ARE SCARCE.

At least one town in Florida complains that jobs are scarce that residents are leaving there because they cannot get work. The following is clipped from the Kissimmee Valley Gazette:

Did you know that a number of desirable families left Kissimmee last week because of the lack of a job for the head of the family? The crying need of this city just now is manufacturing concerns with a weekly payroll where such men could find employment until they become satisfactorily located here.

This is an unusual situation. Complaint in Palatka is that labor cannot be had, skilled or unskilled, and when it is secured it is very often, of poor quality. There is no excuse for anyone loafing in Florida now. Send them to Palatka, Brother Harris.

Among the most recent war sufferers are those who underwent a dry Thanksgiving.

The ultimate consumer is a piece of pay dirt entirely surrounded by profiteers.

Carranza doesn't seem to mind playing a game of pinocle right beneath the hooks of the U. S. A. mule.

The coal shortage may put the movies on the blink. Then we'll hear a howl, sure enough.

New York gamblers now have resorted to the use of autos for poker games. Money formerly reputed to have had wings, now has wheels.

We had begun to believe that the Governor was ill, but we note that he has just removed a couple of county officers in Escambia and must be all right again.

Why go to the trouble of deporting our alien trouble makers when they will make such lovely ear droys for weeping willows?

Inspired propaganda sheets are not playing up the fact that the railroads made a profit of \$11,000,000 under government control in October.

In order to attract recruits into the army a drill sergeant has volunteered to play the piano 24 hours. This is at least one way to test the courage of the men who enlist.

Premier Paderewski is reported to be near the end of his reign due to his failure to secure oil rights for Poland. He probably finds it easier to play on a piano forte than the sympathies of an unwashed proletariat.

We notice that a new armor piercing shell has been invented that will penetrate the thickest armor ever made. It hasn't been tried on the heart of the sugar refiners yet.

Another American has scored in England. This time it's a man. London newspapers have started a fund for "Pussyfoot" Johnson to recompense him for the loss of his right eye and for being "a white man."

Florida grapefruit is selling now for a dollar a box, and going begging at that. Grapefruit will keep on the trees. Why not let it stand until the government can pry the profiteers and hoarders loose from some of the sugar they have?

Those returning from the fair say it is great. We are glad to know that these institutions are growing in Florida. Not only is Jacksonville improving its fair every year, but the many other county affairs are being increased in size and attractiveness.

## WITH OTHER EDITORS.

## PALATKA WANTS IT.

The Palatka Business Men's Association, having asked the Commission to select Palatka as the site for the Centennial Exposition, has shown a laudable spirit. The "Gem City" has grown and improved very much in the last few years, and its business men are full of enterprise. If the site for the Exposition should be fixed at Palatka, it would be well taken care of. We would vouch for that.

The Tampa Times, speaking of the matter, calls up some old memories. It says:

"Some thirty years ago Palatka and Jacksonville were rivals for the metropolis of Florida. As we recall it, a paper was started at Palatka to 'bust' what is now the Times-Union, in the certainty that this being accomplished Jacksonville would be a dead one.

If Palatka really wants the whole exposition, we, who never go back on our friends, will vote for Palatka; but we have started offering up our deepest and most earnest prayer that history may not repeat itself, and the same thing happen to the business men of Palatka in this that happened to them when the Palatka paper started out to 'bust' the Times-Union.

The fact is, that at that time, railroad schedules gave Palatka some advantage over Jacksonville in reaching many sections of South Florida. There was no East Coast Railroad then. There was no "magic City." Tampa itself was a small town, compared with its present wonderful size, push and enterprise. There was no big Tampa Tribune, no big Times-Union. One or two wholesale houses were moved down to Palatka from Jacksonville.

The newspaper, spoken of by the Tribune, was started at considerable expense. It was a brilliant paper, but its course was a bitter one. It tried to attend to too much of the affairs of other people. It failed for that reason. It made no friends but lots of enemies. It is fate that the leading spirits of that paper were afterward, at one time or other, in the employment of the Times-Union, the big paper which never abuses or inter-meddles. Railroad building grew apace and changes of schedule were made. Then the great railroad shops of the old "Plant Line" were moved from Palatka to High Springs and Palatka went dead for awhile. It is bright and bustling now. It never quite aspired to be the metropolis. It was simply doing then, what it is now, taking advantage of opportunity.—Gainesville Sun.

## AMUSEMENTS.

In these days, Musical Comedies are not supposed to have much "plot" but Come Along Mary, differs from the usual run, in so much that it has a plot that carries its audience with it to the end of the play. A wealthy Captain, in Honolulu, who's married life was not overly happy decided it was best to marry for money only, so made a will leaving his entire fortune to his Niece, Mary Brown, and to the Son of a friend of his, named William Smith, providing they marry each other. The whereabouts of Mary Brown was well known, but William Smith being of a roving disposition, traveled from place to place and became lost in the multitude of people of the same name.

The task of finding him was entrusted to one Prof. Ichabod Simmons, a noted Entomologist, who had for his assistant, Rufus M. Washington, a gentleman of color, and these two characters furnish no end of amusement during the course of the play.

The search for the missing "Smith" leads them from the United States to Honolulu, and comes near marrying poor Mary off to an imposter, but lucky for all, the real William Smith arrives just in time to denounce his false namesake, and claim his Mary. This interesting play, with its wealth of beautiful scenery and haunting music will be the attraction at the Arcade to-night.

## Vessela's Great Band Coming.

What promises to be one of the most delightful musical treats of the season will be the appearance here on December 9 of Vessela's famous concert band, which is now playing a week's concert engagement at Jacksonville, following its appearance daily at the Florida State Fair. Two famous vocal soloists, as well as numerous instrumental soloists accompany this band, which insures a splendid program.

Vessela's band has played on the steel pier at Atlantic City for the last fifteen years, and is acknowledged one of the best in the world.

The band will be heard at the Arcade Theater.

## Bobbie Broilier.

Perhaps as an entertainer, Bobbie Broilier has few if any equals. As a Scotch tenor, Harry Lauder is his only living rival. For wit he is unsurpassed. His friends are numbered by those who have ever heard him. Come out and hear him Wednesday afternoon and evening at Court House lawn.

## Owes All to Uncle Sam.

Building upon his past experience as an employee in a shoe factory, the federal board for vocational education placed a young chap of 24, who was disabled at Soissons, in a shoe manufacturing plant for training. His left hand and arm were severely injured by a high-explosive shell, but he finds he can carry on, in spite of the handicap, and is fast becoming an expert shoe cutter. The management, finding his service valuable, are paying him \$1 a day—this, of course, in addition to his training pay, which comes from the board. He is enthusiastic and writes: "This training is great stuff. Everything is going fine. I wouldn't have been able to do anything if the government hadn't given me this chance."

## STOCKHOLDERS MEETING.

The stockholders of the Florida Woodenware Co., will hold their annual meeting at the offices of the company, Palatka, Fla. on Wednesday morning, January 7, 1920.

FLORIDA WOODENWARE CO.  
W. P. Merriam, Secretary.

12-2-31

## Holiday Specials

Our new line of HOLIDAY HANDKERCHIEFS just received are beauties; come and make your selection early.

We also have lots of TOYS and DOLLS for the children.

HATTIE N. BUKY

COR. LEMON AND FIFTH

## The Putnam National Bank

of Palatka, Florida

Capital Surplus and Profit Account

\$140,000.00

Total Liability to Depositors

\$800,000.00

"Our Strength is Our Guarantee"

We Solicit Your Account

Safe deposit boxes for rent \$3.00 per year.

## LAKE COMO NEWS.

Mr. and Mrs. G. W. Davidson and Mr. and Mrs. H. H. Bratten, spent Thanksgiving at Palatka.

Mr. and Mrs. H. C. Gates were motor visitors at Palatka, having as guests, Mr. and Mrs. John Woolsey.

Mr. and Mrs. Decker and Miss Johnson of Lake Mohawk, N. Y. are at "All-view Inn" for the season.

Mr. and Mrs. John McCormack and brother, Mr. Wentley, are occupying their recently purchased home, for the season.

Mr. and Mrs. Shuman of Missouri, are the guests of Mr. and Mrs. Jimmy Hogan.

Mrs. MacNab who has been the guest of Mrs. Annie Robinson has gone to Orlando.

Mrs. Annie Robinson spent several days at Orlando, guest of Mr. and Mrs. D. B. Raybon.

W. S. Prior is in Jacksonville, serving on the grand jury.

Mrs. W. S. Prior is the guest of Mr. and Mrs. A. P. DeWolf of Crescent City.

Services were held at the M. E. church Thanksgiving night, also Sunday morning.

Mr. and Mrs. Jimmy Hogan entertained at a fish-fry at Lake Crescent in honor of their guests, Mr. and Mrs. Shuman of Missouri.

Fresh chile con-carne daily at John Mallem's place. First street.

## Look Neat

For Clothes oft proclaimeth the man  
We Press Them Neat  
With Two Steam Presses

GEM CITY PRESSING CLUB

308 Lemon Street Phone 268

## Two Cash Specials

Best Creamery Butter  
75c Lb.

Fresh Tennessee Eggs  
65c Doz.

MODEL  
MEAT MARKET  
Telephone 98

## LADIES! Look Young!

FRESHEN UP YOUR SKIN.  
TOUCH UP YOUR HAIR.  
LET ME HELP YOU.

COMBINGS MADE UP  
TERMS REASONABLE

Susie Durham

409 Lemon St. Phone 130

## It's small, but—

you can bet your last cent that what you get to eat in this small place is wholesome and tastily served.

Delicious Coffee, with  
Sugar to put in it

How do you like your Oysters?  
We'll serve them that way

## CHICK'S PLACE

Next to Whitehall Market.  
OPEN 24 HOURS A DAY

## Machine Shop

THE MOST COMPLETE AND  
BEST EQUIPPED IN THIS  
SECTION.

We make all kinds of Brass Castings and Bearings. Perfect workmanship, reasonable prices.

AUTO ACCESSORIES LAMPS  
BATTERIES

Insyde Tires

C. A. AMES

Howell Building Lemon Street

## PAINTING IS AN ART

We Do It Artistically

—Also—

Papering, Kalsomining,  
Stenciling, Frescoing,  
Interior Decorating.

"The Painters"  
PHONE 373

C. WADE PAGE, M. D.  
Diseases of the Eye, Ear,  
Nose and Throat.

GLASSES PROPERLY ADJUSTED  
Office 313 Residence 264  
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Room 5 Merryday Bldg  
PALATKA, FLA.

For Sale or Rent  
ALLEN PLACE

Twenty acre farm within mile and one-half of Court House at Palatka; 12 acres under fence and in cultivation; good new 4-room house, screened; good neighborhood. PRICE \$2000. YEARLY RENTAL \$150.  
FRED T. MERRILL

## Classified Ads

FOR SALE—Oakland 40, Truck in good condition. Very cheap. H. C. Gates, Lake Como, Fla. dw. tf.

Call and inspect our full line of groceries. This place is under new management. We give the best service and closest prices. J. W. Collins, 1601 Lemon street. 11-21-tf.

WANTED—To rent Underwood or Remington typewriter. Must be reasonable. HENRY COMBS, Pomona, Fla. 10-28-tf.

John Bryant, fresh fish daily. 519 Lemon St., Opposite Yelverton Furniture Co. dly.

WANTED—Clerk at once at Pin-cus Bargain store. Apply 902 Apply Lemon street. 12-1-3t.

BEST battery charging equipment in town. Bring your battery in to-night, get it in the morning fully recharged. Use our service batteries, meantime. All Work guaranteed. Putnam Electric Garage. Bosch Magnetos repaired. Tues.-Thurs-Sat.-tf.

## Spectacles.

The word is derived from the Latin "spectaculum," which means show, exhibition, display for the gratification of the eye, etc. The word easily accommodated itself to describe the glasses invented in the thirteenth century, some say by a Florentine monk named Alessandro di Spina, and others by Roger Bacon. They surely created a spectacle for persons long afflicted with defective sight.